BELF speakers need to possess Most BELF research so far has pointed to a accommodation skills, listening skills, general awareness that content and clarity an ability to understand different 'Englishes', are more important than and overall, tolerance towards Kankaanranta & form and 'correctness' in relation to an ENL model." different communication styles." Louhiala-Salminen (2013, 27)Cogo (2016, 367) "BELF competence calls for When professionals communicate in clarity and accuracy of content English as a Lingua Franca (ELF) (rather than linguistic correctness) their main aim is not and knowledge of business-specific to display their language ability, vocabulary and genre conventions Kankaanranta & Planken or to improve their proficiency, (rather than only "general" English). (2010, 380)but to deal with their business. In addition, because BELF to carry on with their professional practice. interactions take place with Language is still an important aspect nonnative speakers (NNSs) from a of their work. variety of cultural backgrounds. Cogo 2016 but their concern is not with the relational orientation is perceived as how to sound or speak like native speakers, integral for BELF competence." but with how they can make their communication effective, despite linguistic and socio-cultural differences." BELF "Research has shown that Competence **Communication Strategies** Cogo (2016, 365) are one of the main tools employed by ELF users to reach common understanding "For my participants, it is not about and effectiveness in communication. sounding as native-like as possible, with participants cooperatively which for some is actually and jointly constructing meaning considered counterproductive, through several pragmatic moves. but about managing differences, Vettorel (2020, 133) In English as a Business Lingua Franca accommodating to difference and (BELF) in particular, Communication Strategies being aware of intercultural issues. aimed at enhancing explicitness This means being able to accommodate to and checking comprehension, different ways of using English and such as requests for clarification and repetition, to multilingual aspects of BELF or paraphrasing and reformulation, communication, or, in their own words, are seen as an essential skill. being able to 'take the risk and make the effort'." together with business know-how, clarity of message and explicitness." Cogo (2016, 380)